



Freedom from debt  
Hope for the future

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# Invitation

We are holding a free webinar to explain how your church, foodbank or community project can respond to the COVID-19 **debt** crisis affecting families in your community.

**10.30am March 17<sup>th</sup>**

**Register at: <https://bit.ly/CMA-17MAR21>**

The webinar will take place on Zoom.  
You will be sent a link 24 hours before the event starts.

In 2019 personal debt in the UK reached record levels with the average household owing £15,385 to credit card firms, banks and other lenders (excluding mortgages)<sup>1</sup>.

Set against this, COVID-19 has had a devastating impact on household finances. In 2020 redundancies hit a record 370,000 in the three months to October. Industry reports show 59% of the UK population saying they have seen their income decrease, or disappear<sup>2</sup> and 60% saying they will need to borrow more<sup>3</sup>.

The situation facing families and households is deeply concerning and we believe churches and community organisations will need to play a vital role in helping people in crisis over the next few years. We can help you be a lifeline to those in crisis in your community.

Community Money Advice provides a low-cost opportunity to provide free, confidential face-to-face debt support to local people. Our network consists of 160 church led debt advice centres, many are collocated alongside other social action projects such as foodbanks.

**Please join us as we help people find freedom from debt and hope for the future.**

<sup>1</sup> Source: TUC; <sup>2</sup> Source: Income Max; <sup>3</sup> <sup>4</sup> Source: NestEgg.ai

[www.communitymoneyadvice.com](http://www.communitymoneyadvice.com)